

DEPARTURES | Rates

2017 RATE CARD GENERAL RATES (GROSS) [EFFECTIVE JANUARY/FEBRUARY 2017 ISSUE]

	1x	3x	6x	9x	12x
FOUR COLOR					
Full Page	\$124,550	\$120,814	\$117,077	\$113,341	\$109,604
2/3 Page	\$93,068	\$90,276	\$87,484	\$84,692	\$81,900
1/2 Page	\$74,730	\$72,488	\$70,246	\$68,004	\$65,762
1/3 Page	\$58,618	\$56,859	\$55,101	\$53,342	\$51,584

BLACK & WHITE					
Full Page	\$84,694	\$82,153	\$79,612	\$77,072	\$74,531
2/3 Page	\$63,282	\$61,384	\$59,485	\$57,587	\$55,688
1/2 Page	\$50,880	\$49,354	\$47,827	\$46,301	\$44,774
1/3 Page	\$39,856	\$38,660	\$37,465	\$36,269	\$35,073

COVERS					
COVER 2/PAGE 1	\$286,518	\$277,922	\$269,327	\$260,731	\$252,136
THIRD COVER	\$143,312	\$139,013	\$134,713	\$130,414	\$126,115
FOURTH COVER	\$161,968	\$157,109	\$152,250	\$147,391	\$142,532

CONTACT

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ALL RATES ARE GROSS, ALL COPY AND CONTRACT CONDITIONS APPLY.

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2017 RATE CARD RETAIL RATES (GROSS) [EFFECTIVE JANUARY/FEBRUARY 2017 ISSUE]

	1x	3x	6x	9x	12x
FOUR COLOR					
Full Page	\$105,868	\$102,691	\$99,515	\$96,339	\$93,163
2/3 Page	\$79,108	\$76,735	\$74,361	\$71,988	\$69,615
1/2 Page	\$63,521	\$61,615	\$59,709	\$57,804	\$55,898
1/3 Page	\$49,825	\$48,331	\$46,836	\$45,341	\$43,846
BLACK & WHITE					
Full Page	\$71,990	\$69,830	\$67,671	\$65,511	\$63,351
2/3 Page	\$53,790	\$52,176	\$50,562	\$48,949	\$47,335
1/2 Page	\$43,248	\$41,951	\$40,653	\$39,356	\$38,058
1/3 Page	\$33,878	\$32,861	\$31,845	\$30,829	\$29,812
COVERS					
COVER 2/PAGE 1	\$243,540	\$236,234	\$228,928	\$221,622	\$214,315
THIRD COVER	\$121,815	\$118,161	\$114,506	\$110,852	\$107,197
FOURTH COVER	\$137,673	\$133,543	\$129,412	\$125,282	\$121,152

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2017 RATE CARD REAL ESTATE RATES (GROSS) [EFFECTIVE JANUARY/FEBRUARY 2017 ISSUE]

	1x	3x	6x	9x	12x
FOUR COLOR					
Full Page	\$87,185	\$84,569	\$81,954	\$79,338	\$76,723
2/3 Page	\$65,148	\$63,193	\$61,239	\$59,284	\$57,330
1/2 Page	\$52,311	\$50,742	\$49,172	\$47,603	\$46,034
1/3 Page	\$41,033	\$39,802	\$38,571	\$37,340	\$36,109
BLACK & WHITE					
Full Page	\$59,286	\$57,507	\$55,729	\$53,950	\$52,172
2/3 Page	\$44,297	\$42,968	\$41,640	\$40,311	\$38,982
1/2 Page	\$35,616	\$34,548	\$33,479	\$32,411	\$31,342
1/3 Page	\$27,899	\$27,062	\$26,225	\$25,388	\$24,551
COVERS					
COVER 2/PAGE 1	\$200,563	\$194,546	\$188,529	\$182,512	\$176,495
THIRD COVER	\$100,318	\$97,309	\$94,299	\$91,290	\$88,280
FOURTH COVER	\$113,378	\$109,976	\$106,575	\$103,174	\$99,772

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2017 RATE CARD HOME RATES (GROSS) [EFFECTIVE JANUARY/FEBRUARY 2017 ISSUE]

	1x	3x	6x	9x	12x
FOUR COLOR					
Full Page	\$74,730	\$72,488	\$70,246	\$68,004	\$65,762
2/3 Page	\$55,841	\$54,166	\$52,490	\$50,815	\$49,140
1/2 Page	\$44,838	\$43,493	\$42,148	\$40,803	\$39,457
1/3 Page	\$35,171	\$34,116	\$33,061	\$32,005	\$30,950

BLACK & WHITE					
Full Page	\$50,816	\$49,292	\$47,767	\$46,243	\$44,718
2/3 Page	\$37,969	\$36,830	\$35,691	\$34,552	\$33,413
1/2 Page	\$30,528	\$29,612	\$28,696	\$27,780	\$26,865
1/3 Page	\$23,914	\$23,196	\$22,479	\$21,761	\$21,044

COVERS					
COVER 2/PAGE 1	\$171,911	\$166,753	\$161,596	\$156,439	\$151,282
THIRD COVER	\$85,987	\$83,408	\$80,828	\$78,248	\$75,669
FOURTH COVER	\$97,181	\$94,265	\$91,350	\$88,435	\$85,519

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