



2010 EDITORIAL CALENDAR

JANUARY/FEBRUARY SPA, CRUISE & WELLNESS

Start the new year off right by focusing on personal wellness. The world's best spas and cruiseships are featured along with a variety of editorial, educating readers on where they can go to look and feel their best.

CLOSING DATE **October 28, 2009**

MARCH/APRIL SPRING FASHION

Each new season brings with it a sense of renewal...and a need to freshen one's wardrobe. In the Spring Fashion Issue, our editors present readers with the who, what, and where of the season's freshest fashions around the globe.

CLOSING DATE **January 13, 2010**

MAY/JUNE THE CULTURE ISSUE

Always committed to providing our readers with art and cultural discoveries as well as one-of-a-kind travel experiences, this issue is a must-read source for spring and summer holidays that venture beyond the norm.

CLOSING DATE **March 3, 2010**

JULY/AUGUST SUMMER TRIPS TO TAKE NOW

Whether it's the hottest summer jewelry, or the coolest destinations for summer getaways, readers are treated to eclectic editorial guiding them toward a relaxing and luxurious summer.

CLOSING DATE **May 5, 2010**

SEPTEMBER THE STYLE ISSUE

With winter approaching, our annual Fall Style Issue features the year's most sought-after fashion.

CLOSING DATE **June 30, 2010**

OCTOBER SPECIAL DESTINATION ISSUE: VENICE & BEYOND

The Special Destination Issue is dedicated to a particular part of the world. In 2010, Venice & Beyond is the destination of choice. Coveted and collected, this special issue is a quintessential travel sourcebook, covering not only the sites, styles and dining experiences, but also the artists and figures who make Venice the "it" place now.

CLOSING DATE **August 4, 2010**

NOVEMBER/DECEMBER HOW TO SHOP NOW

An issue devoted to rethinking how to find value, buy quality, and identify classics.

CLOSING DATE **September 9, 2010**

DEPARTURES

www.departuresmediakit.com