

2010 ADVERTISING SPECIFICATIONS

Trim: 9" x 10⁷/₈"

Bleed: 9¹/₄" x 11¹/₈"

4C Line Screen: 150

Perfect Bound

| Page Unit | Bleed | Trim | Non-Bleed | Safety/Live |
|---------------------|---|--|---|---|
| Spread | 18 ¹ / ₄ " x 11 ¹ / ₈ " | 18" x 10 ⁷ / ₈ " | 16" x 10" | 17 ¹ / ₂ " x 10 ¹ / ₈ " |
| Full Page | 9 ¹ / ₄ " x 11 ¹ / ₈ " | 9" x 10 ⁷ / ₈ " | 7 ¹ / ₂ " x 10" | 8 ¹ / ₄ " x 10 ¹ / ₈ " |
| 2/3 Page | 5 ³ / ₄ " x 11 ¹ / ₈ " | 5 ¹ / ₂ " x 10 ⁷ / ₈ " | 5" x 10" | 4 ³ / ₄ " x 10 ¹ / ₈ " |
| 1/2 Page Island | 5 ⁹ / ₁₆ " x 8 ¹ / ₄ " | 5 ⁵ / ₁₆ " x 8" | 4 ¹³ / ₁₆ " x 7 ¹ / ₂ " | 4 ⁹ / ₁₆ " x 7 ¹ / ₄ " |
| 1/2 Page Horizontal | 9 ¹ / ₄ " x 5 ⁹ / ₁₆ " | 9" x 5 ⁵ / ₁₆ " | 7 ¹ / ₂ " x 4 ¹³ / ₁₆ " | 8 ¹ / ₄ " x 4 ⁹ / ₁₆ " |
| 1/2 Page Vertical | 4 ³ / ₄ " x 11 ¹ / ₈ " | 4 ¹ / ₂ " x 10 ⁷ / ₈ " | 4" x 10" | 3 ³ / ₄ " x 10 ¹ / ₈ " |
| 1/3 Page Square | 5 ³ / ₄ " x 5 ⁹ / ₁₆ " | 5 ¹ / ₂ " x 5 ⁵ / ₁₆ " | 5" x 4 ¹³ / ₁₆ " | 4 ³ / ₄ " x 4 ⁹ / ₁₆ " |
| 1/3 Page Vertical | 3 ¹ / ₄ " x 11 ¹ / ₈ " | 3" x 10 ⁷ / ₈ " | 2 ⁷ / ₁₆ " x 10" | 2 ¹ / ₄ " x 10 ¹ / ₈ " |

REQUIRED MATERIALS

PDF/X-1a digital files. Total dot density of 300, plus two (2) SWOP color proofs with color bars (i.e. Iris, Epson or Kodak approvals).

FILE TRANSMISSION:

Please send all PDF/X-1A ads to *Departures* by uploading your files to our ad portal <https://direct2amexpub.sendmyad.com>

PLEASE SEND 2 SWOP STANDARD PROOFS TO:

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DEPARTURES

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